



#03-076

**TEXAS DEPARTMENT OF HEALTH  
AUSTIN TEXAS  
INTER-OFFICE**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Barbara Keir, M.A., R.D., Director **(Original Signed)**  
Division of Public Health Nutrition and Education  
Bureau of Nutrition Services

**DATE:** July 18, 2003

**SUBJECT:** New and Revised Nutrition Education and Breastfeeding materials

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This memo contains information about new and revised nutrition education and breastfeeding materials that are now available to order. When ordering these materials, please use the Texas WIC Materials Order Form and fax to Publication Coordinator at (512) 458-7446. Please share this information with your nutrition education and breastfeeding coordinators.

- The bilingual children's activity booklet for World Breastfeeding Month, *Breastfeed for healthier little Texans* stock no. 13-06-11714, was mailed to local agencies on July 2, 2003. The booklet contains a mammal baby bingo game. A key card for the mammal baby bingo game is attached. A copy is also available on the 2003 World Breastfeeding Web Page.
- A signed copy of the governor's proclamation is also available on the web. You can access the 2003 World Breastfeeding Web Page at: <http://www.tdh.state.tx.us/wichd/bf/WBM.htm>.
- A newly revised bilingual version of *Eat Well, Be Well a nutrition guide for women*, stock no. 13-169 is now available. This revised pamphlet contains information on the food guide pyramid as well as sample meal plan ideas.
- A new poster is now available. *This is a Breastfeeding-Friendly Clinic*, stock no. 13-06-11723 English and 13-06-11723A Spanish, assures all clinic visitors that it's perfectly acceptable to breastfeed anywhere in your clinic. All local agencies should order this poster for their clinics.
- The popular bilingual brochure, *Breastfeeding: The Gift of Love*, stock no. 13-17, has been revised. The content is the same but it has a new design. All old photos have been replaced with beautiful new photos.

If you have questions or require additional information, please contact Amanda Hovis, Nutrition Education Consultant, at (512) 458-7111, extension 3411, or Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 458-7111, extension 3409, or Mary Van Eck, Manager Nutrition Education, Breastfeeding and Outreach, at (512) 458-7111, extension 3484.

Attachment

# Bingo Animal Key Card



dog/perro



warthog/jabalí



goat/cabra



cat/gato



hippo/hipopótamo



tiger/tigre



bear/oso



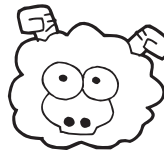
zebra/cebra



panda/panda



monkey/mono



sheep/abeja



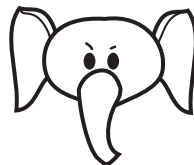
lion/león



giraffe/jirafa



rabbit/conejo



elephant/elefante



cow/vaca



pig/cerdo



baby/bebé



ram/carnero



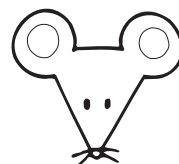
kangaroo/canguro



horse/caballo



squirrel/ardilla



mouse/ratón



raccoon/mapache